

Natasha Dow Schüll

CURRICULUM VITAE

Media, Culture, & Communication | New York University
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Academic Appointments

New York University

Director of Undergraduate Studies | Media, Culture, and Communication 2018–present
Associate Professor | Department of Media, Culture, and Communication 2015–present

Massachusetts Institute of Technology

Associate Professor (with tenure) | Science, Technology, and Society 2015
Associate Professor (without tenure) | Science, Technology, and Society 2010–2014
Leo Marx Career Development Assistant Professor | Science, Technology, and Society 2008–2010
Assistant Professor | Program in Science, Technology, and Society 2007–2010

Education

Ph.D. Sociocultural Anthropology | University of California, Berkeley 2003
M.A. Sociocultural Anthropology | University of California, Berkeley 1995
B.A. Sociocultural Anthropology | University of California, Berkeley, *Summa Cum Laude* 1993

Fellowships

School of Advanced Research, Santa Fe | Summer Residency Fellowship 2008
International Center for Advanced Study, NYU | Postdoctoral Fellowship 2006–2007
Robert Wood Johnson Foundation Health and Society Postdoctoral Fellowship 2003–2006
School of Advanced Research, Santa Fe | Weatherhead Dissertation Fellowship 2002–2003
National Science Foundation | Pre-Doctoral Training Fellowship in STS 2001–2002
Doreen B. Townsend Center for the Humanities | Graduate Fellowship, UC Berkeley 2000–2001
Alfred P. Sloan Foundation | Graduate Fellowship 2000–2001
Woodrow Wilson Foundation | Charlotte W. Newcombe Dissertation Fellowship 1999–2000
The Berkeley Fellowship for Graduate Study 1997–1999
National Science Foundation | Graduate Fellowship 1994–1996

Honors and Awards

Winner, Sharon Stephens Book Prize | American Ethnological Society 2013
Honorable mention, Gregory Bateson Book Prize | Society for Cultural Anthropology 2013
Teaching & Learning Award, | MIT School of Humanities and Social Sciences 2008
Best Short Documentary Film | Society for Visual Anthropology 2006
Phi Beta Kappa Graduate Scholarship Award (1st place in California competition) 1999
Outstanding Graduate Student Instructor Award | UC Berkeley 1999
Award of Merit | Latin American Studies Association 1995
Certificate of Highest Distinction in General Scholarship | UC Berkeley 1993
Lambda Alpha National Collegiate Honors Society Award 1993
McCown Prize | UC Berkeley Departmental Citation in Anthropology 1993
Highest Honors on Senior Honors Thesis 1993
Phi Beta Kappa 1993

Books

- 2012 *Addiction by Design: Machine Gambling in Las Vegas*. Princeton: Princeton University Press, 456pp.
- Winner, Sharon Stephens Book Prize, American Ethnological Society
 - Honorable mention, Gregory Bateson Book Prize, Society for Cultural Anthropology

REVIEWS:

Anthropology Now, *The Atlantic (Best Books of 2013)*, *The New York Times*, *Vox*, *American Journal of Sociology*, *Public Books*, *Contexts (American Sociological Association)*, *Financial Times*, *Technology and Culture*, *Chronicle of Higher Education*, *Social Studies of Science*, *Journal of Cultural Economy*, *Comptes rendus / Sociologie du travail*, *Anthropology of the Century*, *The Verge (favorite books from 2023)*

- 2015 Italian translation: *Architetture dell'azzardo: Progettare il gioco, costruire la dipendenza*, trans. M. Dotti, M. Esposito (Rome, Italy: Luca Sossella Editore, 2015)
- 2018 Japanese Translation: デザインされたギャンブル依存症. Trans. M. Higurashi 日暮雅通 (Tokyo: Seidosha, K.K. 青土社, 2018)
- 2021 Chinese Translation: 运气的诱饵: 拉斯维加斯的赌博设计与失控的机器人生. Trans. L Qi 奇 (Beijing: Democracy & Construction Pub House, 民主与建设出版社有限责任公司, 2021)
- 2017 French (Excerpts): 'Design de la fortune: Marketing sensoriel des casinos.' Trans. P. Dardel, *J. Klak: Critique Sociale & Expériences Littéraires*, 4 (2017): 38–45
- 2019 Swedish (Excerpts): "Slumpens ingenjörskonst: Den enarmade banditens algoritmiska förtrollning." *Fronesis*, no. 64-65 (2019)
- [2025] Korean Translation: *in progress*
- [2025] [New Edition to be released, with new preface]
- n.d. *Keeping Track: From the Quantified Self to the Automated Life*, book manuscript in preparation (Under contract with Farrar, Straus, & Giroux)

Refereed Articles

- 2021 "Afterword: Shifting the terms of the debate." (Special issue: Shifting Attention, eds. N. Seaver, R. Jablonsky, T. Karppi.) *Science, Technology, & Human Values* 47: 2 (2021): 360-365
- 2019 "The data-based self: self-quantification & the data-driven (good) life." (Special issue: Persons without Qualities, ed. J. Davis.) *Social Research International Quarterly*, 86.4 (2019): 909-930
- 2018 "Digital containment and its discontents." (Special Issue, Laying up Treasures, eds A. Shryock & D. Smail.) *History of Anthropology* 29: 1 (2018): 42-48
- 2018 "On gambling research, social science and the consequences of commercial gambling" (with C. Livingstone, *et al*). *International Gambling Studies*, 18 (2018): 1, 56-68
- 2017 "The datafication of health" (with M. Ruckenstein). *Annual Rev of Anthropology* 46 (2017): 261-78
- 2016 "Abiding chance: Online poker & the software of self-discipline." *Public Culture* 28: 3 (2016): 563-92
- 2016 "Data for life: Wearable technology and the design of self-care." *Bio.Societies* 11 (2016): 317-333

- 2012 “Gambled away: Video poker and self-suspension.” *Anthropology Now* 4: 2 (2012): 1-13
- 2012 “The touch-point collective: Crowd contouring on the casino floor.” *LIMN* 2 (2012): 15-18
- 2011 “The shortsighted brain: Neuroeconomics and the governance of choice in time” (with C. Zaloom). *Social Studies of Science* 41: 4 (2011): 515-538
- 2006 “Machines, medication, modulation: Circuits of dependency and self-care in Las Vegas.” *Culture, Medicine, and Psychiatry* 30 (2006): 1-25
- 2005 “Digital gambling: The coincidence of desire and design.” *The ANNALS of the American Academy of Political and Social Science* 597 (2005): 65-81
- 2002 “Machine narratives: Selections from interviews with gambling addicts.” (a): *The Journal of Culture and the Unconscious* 2: 2 (2002): 64-72

Book Chapters

- 2023 “Wearable attention: Course-corrections for wandering minds.” *Scenes of Attention: An Interdisciplinary Inquiry*. Eds. G. Burnett & J. Smith. Columbia U Press, 2023: 187-211
- 2021 “Devices and selves, from self-exit to self-fashioning.” *Digital Anthropology, Second Edition*. Eds. H. Geismar & H. Knox. Bloomsbury Press, 2021: 137-156
- 2021 “Self-Tracking. *Uncertain Archives: Critical Keywords for Big Data*.” Eds. N.B. Thylstrup *et al.* Cambridge, Massachusetts: MIT Press, 2021: 57-66
- 2019 “HAPIfork and the haptic turn in wearable technology.” *Being material*. Eds. S. Helmreich *et al.* MIT Press, 2019: 70-75
- 2018 “Self in the loop: bits, patterns, and pathways in the Quantified Self.” *The Networked Self, Vol 5: Human Augmentics, Artificial Intelligence, Sentience*. Ed. Zizi Papacharisi. Routledge, 2018: 25-38
- 2018 “LoseIt!: Calorie Tracking and the Discipline of Consumption.” *Appified: Mundane Software and the Rise of the Apps*. Eds. J. Morris & S. Murray. University of Michigan Press, 2018: 103-114
- 2016 “Tracking.” *Experience: culture, cognition, and the common sense*. Eds. C. Jones, D. Mather, & R. Uchill. MIT Press, 2016: 195-203
- 2015 “The gaming of chance: Online poker & uncertainty.” *Modes of Uncertainty: Anthropological Observations*. Eds. P. Rabinow & L. Samimian-Darash. University of Chicago Press, 2015: 46-68.
- 2014 “Engineering chance. *Collapse VIII: Casino Real*.” Ed. R. Mackay. Urbanomic, 2014: 203-254
- 2013 “Turning the tables: The crusade to sell slots in Macau.” *Exploring the Production and Consumption of Risk*. Eds. R. Cassidy & C. Loussarn. Routledge, 2013: 92-106
- 2013 “Neuroeconomics and the politics of choice (with C. Zaloom). *Anthropological Engagements with Economics and Economies*. Ed. T. Fischer. SAR Press, 2013: 141-155

- 2013 “Balancing acts: Gambling-machine addiction and the double bind of therapeutics.” *Addiction Trajectories*. Eds. E. Raikhel & W. Garriott. Duke University Press, 2013: 61-87
- 2008 “Video poker. *Inner History of Devices: Technology and Self*.” Ed. S. Turkle. MIT Press, 2008: 153-171
- 2002 “Oasis/Mirage: Fantasies of nature in Las Vegas.” *Nature and its Discontents from Virgin Land to Disney World*. Ed. B. Herzogenrath. Editions Rodopi, 2002: 377-402

Commentary, Short Essays, Reviews

- 2018 “The Sense Mother” (Issue: “Theorizing the Contemporary.”) *Cultural Anthropology*, Oct 31, 2018
- 2017 “Our Metrics, Ourselves” (multiple book review). *Public Books*, January, 2017
- 2016 “Sensor technology and the time-series self.” *Continent*, 5.1, 2016: 1-3
- 2014 “Obamacare Meets Wearable Technology.” *MIT Technology Review*, May 6, 2014
- 2013 “Technological Solutionism and its discontents: An Interview with Evgeny Morozov.” *Public Books*, Sept, 2013
- 2013 Book review: *Neuropsychedelia* (N. Langlitz). *BioSocieties*, 8 (4), 2013: 512-516
- 2013 “Reeling in Revenue.” *Risk and Regulation*, Winter 2013
- 2013 Op-ed: “Slot Machines Are Designed to Addict.” *The New York Times*, Oct 10, 2013
- 2010 Op-ed on Gambling Regulation, *The Economist*, July 23, 2010
- 2008 Op-ed: “Beware: Machine Zone Ahead.” *Washington Post*, July 6, 2008
- 2003 Book Review. *The Grit Beneath the Glitter: Tales from the Real Las Vegas* (eds. H. Rothman & M. Davis). *American Ethnologist*, 30 (1), 2003: 186-187

Dissertation

- 2003 “Machine Life: An Ethnography of Gambling Addiction,” Anthropology Department, University of California, Berkeley. *Doctoral Committee*: S. Pandolfo (chair), P. Rabinow, L. Cohen, J. Butler

Keynotes, Talks, and Workshops

- 2024 Speaker “Data-driven life” for Narrative Workshop at Incite, Columbia (December)
- 2024 Speaker (“Attention by design”), for Weapons of Mass Distraction? Settling the Issue, International Symposium, Royal Danish Academy of Science and Letters, Copenhagen (Nov)
- 2024 Workshop participant and presenter, The Future of Prediction: Challenges of Algorithmic Forecast in Science and Society, Cornell Tech, organizer Elena Esposito (Sept)
- 2024 Inaugural lecture (“Afterlife of an ethnography”) for the Program in Science and Technology Studies at Rice University (April)
- 2024 Speaker (“Time-series selves”) for NYU Anthropology Department Colloquium (April)
- 2024 Speaker (“Self-tracking technology from quantified self to the automated life”) for Yale University Civic Thought Initiative event series, New Haven (February)

- 2023 Participant in symposium Consumption and the Dilemmas of Freedom, Santa Barbara (May)
- 2022 Speaker (“The varieties of self-tracking”) for Sociology of Algorithms seminar series (with Gina Neff, organizer Gil Eyal), Columbia University (Dec)
- 2022 Speaker (“Wearable attention”) for seminar series Pay Attention! Center for Humanities, Wesleyan University, *virtual* (Sept)
- 2022 Speaker (“Personalized mind control”) for symposium Histories of Technology and Mind Control, University of Groningen, *virtual* (June)
- 2022 Participant and Speaker (“Customizing chance: Dividuals to individuals”) in two-day workshop The Economic Lives of Platforms, University of Copenhagen *virtual* (May)
- 2022 Speaker (“Compass to sentinel”) for lecture series Data and Us, Centro Interuniversitário de História das Ciências e Tecnologia, University of Lisbon, Portugal, *virtual* (April)
- 2021 Speaker (“Compass to sentinel: The automation of self-tracking”) for lecture series Technology and Capitalism, University of Barcelona, *virtual* (Nov)
- 2021 Speaker (“Compass to sentinel: The automation of self-tracking”) for Information Science Colloquium, organizer Chris Csikszentmihalyi, Cornell University, Ithaca NY (Oct)
- 2021 Annual Lecture (“Data-based selves: An ethnographic vantage on the ethical possibilities of quantification”) in Digital Anthropology, University College London, *virtual* (Oct)
- 2021 Keynote Address (“Attention by design: Course-corrections for wandering minds”) for Affective Computing and Intelligent Interaction Conference (ACII), *virtual* (Sept)
- 2021 Plenary Talk (“Attention by design: Course-corrections for wandering minds”) for The Digital Backlash (funded by The Independent Research Council Denmark), University of Copenhagen, *virtual* (Sept)
- 2021 Panelist for launch, The Anthropology of Surveillance Network (ANSUR), *virtual* (Sept)
- 2021 Moderator for Workshop on Obfuscation, Human/Machine Intent, *virtual* (May)
- 2021 Panelist for Contact and Distance in the Post-Pandemic Social World, Institute for Public Knowledge, NYU, *virtual* (April)
- 2021 Participant in two-day workshop, Princeton History of Science Workshop on Attention, organizers Graham Burnett & Justin Smith, *virtual* (March)
- 2020 Keynote address (“Compass to sentinel: The automation of self-tracking”) for OZCHI (Australian Computer-Human Interaction association) annual conference, *virtual* (Dec)
- 2020 Speaker (“Compass to sentinel: the automation of self-tracking technology”) in seminar series Automated Decision Making: Nordic Perspectives, *virtual* (Dec)

- 2020 Speaker (“Data-tracking and the time-series self) at symposium Data times: immediacies, lifecycles, forgettings, University of Copenhagen, *virtual* (Dec)
- 2020 Speaker (“Sensor as sentinel: Self-tracking technology and the buffered life”) for Sawyer Seminar Sense, Sentience, Sensors: Precision and Uncertainty in a World of Data, Johns Hopkins University, Baltimore (March)
- 2019 Speaker (“Addiction by design”) for seminar Infrastructure, Rights, and Regulation (organizers S. Merry & B. Kingsbury), NYU Law School (Nov)
- 2019 Speaker (“Problem gambling, problem machines: The technology of addiction”) for Criminal Law Faculty Seminar, NYU School of Law (Nov)
- 2019 Speaker (“Self in the loop: Self-quantification and the data-driven (good) life”) for seminar Ethics and Empirics of Engineering Humanity, Villanova Law School (Oct)
- 2019 Speaker (“Humans in the loop: Quantification devices as technologies of the self”) for symposium and workshop Persons without Qualities: Metrics, Algorithms, and the Shaping of the Self, Institute for Advanced Studies in Culture, University of Virginia, Charlottesville (April)
- 2019 Plenary speaker (“Ludic loops from slot machines to Snapchat”) for NYU Stern course Business and Society, Social Impact Core Curriculum (March)
- 2019 Speaker (“Beyond optimization: Wearables as self-maintenance”) for lecture series Economizing Bodies and Behaviour, Frankfurt University (Jan)
- 2019 Speaker (“Digital health technology and lifestyle management”) for international symposium Rethinking Healthcare, Helsinki University (Jan)
- 2018 Keynote address (“Turning the tables: The digital mediation of poker”), ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW), Jersey City (Nov)
- 2018 Panelist and speaker (“Portrait of a mechanical bro”) for Mechanical Bro symposium, McLuhan Center, Toronto (Nov)
- 2018 Speaker (“Little mother is watching you”) for Remote Care: From the Electronic Patient to Self-Tracking (organizer H. Zeavin), NYU Humanities Center (Oct)
- 2018 Speaker (“Wearable technology as self-regulation”) for seminar series Digital Life, organizer Helen Nissenbaum, Cornell Tech (March)
- 2017 Speaker (“Wearable technology as self-regulation”) for inaugural series, Princeton Humanities Council & Film and Media Studies (Nov)
- 2017 Speaker (“Wearable technology as self-regulation”) for symposium Media Medica: Technologies of Medical Communication, Johns Hopkins University (Oct)
- 2017 Speaker (“Data selves”) for event Power, Subjectivity, and Data (organizer B. Harcourt), Columbia University (Oct)

- 2017 Lecture (“Lifestyle algorithm”) for speaker series, Center for Study of Technology, Medicine & Science, UC Berkeley (Oct)
- 2017 Speaker (“Wearable self-regulation”) for Sociology Department Seminar, UC Berkeley (Oct)
- 2017 Speaker (“Wearable self-regulation”) for Department of Informatics, UC Irvine (Oct)
- 2017 Public interview with author Manoush Zomorodi, NYU Institute for Public Knowledge (Sept)
- 2017 Invited workshop leader for session Anxieties of Self-Tracking, Quantified Self Summit, Amsterdam (June)
- 2017 Lecture (“The digital mediation of chance”) and Salon, Williams College, Oakley Center for the Humanities (May 2017)
- 2017 Speaker (“Wearable self-regulation”) for symposium Being Material, MIT Center for Art, Science, and Technology (April)
- 2016 Participant in workshop Technology and the Self (organizer Peter Galison), Franke Institute for the Humanities, University of Chicago (Dec)
- 2016 Speaker at screening of film *KaChing: Pokie Nation*. Concordia University, Toronto (Dec)
- 2016 Speaker (“Tracking tendencies”) for Unknown/Unknowable workshop (organizer Nanna Bonde Thylstrup). University of Copenhagen (June)
- 2016 Speaker (“Ludic loops”) at inaugural Skeptech event. WFMU, New Jersey (May)
- 2016 Panelist for digital media workshop Unfinished. Met Breuer Museum, New York (May)
- 2016 Speaker (“From mood ring to Muse™: digital sensor technology and the mediation of sentience”) at symposium Streams of Consciousness: Data, Cognition, and Intelligent Devices, Centre for Interdisciplinary Methodologies, Warwick University (April)
- 2016 Speaker (“Parsing poker: the digital mediation of a game”) for lecture series, Digital Humanities Lab, University of Wisconsin, Milwaukee (April)
- 2016 Speaker (“Big brother to little mother: regulation in sensor society”) for lecture series Data Bites. Data and Society Institute, NYC (March)
- 2016 Panelist for event, Carrot, Stick, or Prune Juice: Do Employee Wellness Programs Make Sense? NYU Department of Population Health and the NYU Langone School of Medicine (Feb)
- 2015 Speaker (“Tracking, sensing, shifting: The media of mood modulation”) for series Computational Mediations, MIT Department of Architecture, MIT, Cambridge (Nov)
- 2015 Speaker (“Addiction by design from slot machines to candy crush”) for conference Addictions Old and New, University of Richmond (Oct)
- 2015 Plenary speaker (“The tracking life”) for Affect Theory conference, Lancaster University (Oct)

- 2015 Session leader (“What is the self in Quantified Self?”) at Quantified Self conference, San Francisco (June)
- 2015 Keynote Address (“Mediations of online poker”) for Virtual Stakes symposium, Montreal (June)
- 2015 Speaker (“The technology of gambling addiction”), Trento Economic Festival, Italy (June)
- 2015 Presenter (“The data-driven (good) life: digital tracking and the algorithmic self”) at workshop Disciplines, Technologies, Algorithms (organizer Adrian Johns), University of Chicago (May)
- 2015 Speaker (“Keeping track: Wearable technology and the design of self-care”) for Department of Anthropology Monday Seminar, University of Chicago (April)
- 2015 Speaker (“Keeping track: Wearable technology and the design of self-care”) for symposium Our Own Devices: Tools of the Humanities (organizer Sandy Alexandre) Cambridge, MIT (April)
- 2015 Speaker (“Customizing chance: Personalized volatility in slot machines”) at symposium Algorithms and Accountability (organizer H. Nissenbaum), NYU (Feb)
- 2015 Lecture (“Video slot machines, time on device, self-suspension”) and live interview with Frank Lantz, Tandon Game Center, NYU (Feb)
- 2015 Speaker (“Data for life: Digital tracking as self-care”) for workshop Living Data, Inhabiting New Media (organizers D. Rosenberg & C. Koopman), University of Oregon (Feb)
- 2014 Workshop participant, Pharmaceutical Self and Imaginary: Studies in Psychopharmacology and Globalization, School for Advanced Research, Santa Fe (Oct)
- 2014 Moderator for symposium Seeing/Sounding/Sensing, MIT Center for Art, Science, & Technology (Sept)
- 2014 Panelist for event Digital health: Designing for behavior change, Boston (Aug)
- 2014 Speaker (“The gaming of chance”) for workshop Calculating Capitalism. Columbia University Society of Fellows (April)
- 2014 Speaker (“Tricks of the trade: False wins”) at Cambridge Science Festival series Big Ideas for Busy People (April)
- 2014 Speaker (“Time on device: The turn away from risk in gambling”) for McGill Communication Department speaker series, Montreal (April)
- 2014 Speaker (“Caught in the machine zone: The attentional economy of machine gambling”) for event Attention by Design, NYU Department of Media, Culture, and Communication (April)
- 2014 Speaker (“Reeling in revenue”) for NYU Paduano Seminar in Business Ethics (March)
- 2014 Keynote speaker (“The dark side of habit”), The Habit Summit, Stanford University (March)

- 2014 Speaker (“Tracking for profit; tracking for protection”) at symposium on the social and legal issues of big data (organized by OSTP, Data & Society Research Institute, NYU Information Law Institute) (March)
- 2014 Distinguished Lecture (“How technology contributes to addiction”) in the Social, Behavioral & Economic Sciences (SBE), National Science Foundation, Washington D.C. (Feb)
- 2014 Guest Lecture (“The self in self-tracking”), MIT Media Lab course Tools for Well-being (Feb)
- 2013 Lecture (“The gaming of chance: Online poker software and the potentialization of uncertainty”), for Cultures of Finance working group, Institute for Public Knowledge, NYU (Nov)
- 2013 Keynote lecture (“The self in self-tracking”) for IEEE Symposium on Technology & Society, Toronto (July)
- 2013 Invited workshop leader for session Reflections on the Algorithmic Selves, Quantified Self European Summit, Amsterdam (May)
- 2013 Speaker (“Economy in the brain: How neuroeconomics shapes society”) for Symposium on Science and Cultural Theory, Duke University Center for Interdisciplinary Studies (April)
- 2013 Speaker (“Addiction by design / Self by design”) for Department of Science and Technology Studies, Cornell University, Ithaca, NY (March)
- 2013 Speaker (“Neuroeconomics & public policy”) for Consortium on Law & Values, University of Minnesota (Feb)
- 2013 Speaker (“Formatting gambling addiction”) for Medical Anthropology Seminar, Stanford University (Jan)
- 2013 Invited lecture (“Personal metrics and the digital self”), Apple Headquarters, Cupertino (Jan)
- 2012 Speaker (“On behavioral tracking”), MIT Knight Science Journalism lecture (Dec)
- 2012 Speaker (“Addictive design”), IEEE Social Implications of Technology lecture, Lexington (Oct)
- 2012 Speaker (“How player tracking changes gambling”), MIT Burchard Scholars Lecture (Sept)
- 2012 Book launch for *Addiction by Design*, NYU Institute for Public Knowledge (Sept)
- 2012 Speaker (“Regulation and the brain”) for workshop Human Nature in the Public (organizer S. Jasanoff), Harvard University Science and Technology Center (April)
- 2012 Speaker (“Neuromarketing in context”), Neuroscience & Society Lecture, Hampshire College (March)
- 2012 Panelist for event The Beautiful Economy (organized by artist M.W. Blackburn), The Laboratory at Harvard (Feb)
- 2010 Speaker (“The shortsighted brain”), International conference on Neurosociety (organizer S. Woolgar), Saïd Business School, Oxford (Dec)

- 2009 Speaker (“Balancing acts: gambling-machine addiction and the double bind of therapeutics”) for New Anthropologies of Addiction (workshop, organizers E. Rakheil & W. Garriot). McGill University, Montreal (May)
- 2009 Speaker (“Calculating the future”), Holtz Center for Science and Technology Studies, University of Wisconsin, Madison (April)
- 2009 Speaker, (“Machine zone”), New School Department of Anthropology lecture series, New York (March)
- 2009 Speaker (“Control and compulsion in las vegas video gambling”) for City University of New York Anthropology Department lecture series, New York (February)
- 2008 Speaker (“Neuroeconomics: From synapse to society”) for Gordon Research Conference on Science & Technology Policy, Examining emergence, Big Sky (August)
- 2008 Speaker (“The computational subject of neuroeconomics”) for workshop Our Brains, Ourselves, organizers A. Harrington & N. Rose. Harvard U History of Science Dept, Cambridge (May)
- 2008 Speaker (“Gambling on the screen”) for Good Experiences Laboratory (GEL), New York (March)
- 2007 Speaker (“Face-to-face or interface?”) for MIT Technology & Culture Forum, Cambridge (Sept)
- 2007 Speaker (“Digital gambling and its discontents”), School of Advanced Research Lecture, Santa Fe (March)
- 2006 Speaker (“The life science of consumer behavior”) at Vital Politics II Meeting, London School of Economics (Sept)
- 2005 Speaker (“Design and dependency in Las Vegas”) for the Department of Sociology & Metropolitan Studies, NYU
- 2005 Speaker (“The machine zone: digital gambling and its discontents”) for lecture series, University of Chicago Anthropology Department
- 2005 Speaker (“The play of agency and dependency in las vegas video gambling”) for lecture series, University of Pennsylvania Department of History & Sociology of Science, Philadelphia
- 2005 Boas Lecture (“The machine zone: electronic gambling in las vegas”), Columbia University Department of Anthropology, New York
- 2003 Speaker (“Homo Addictus”) for *Genetics of Addiction Advisory Board Meeting*, Stanford Center for Bioethics, Palo Alto
- 2002 Speaker (“Pathological gambling: Scenes from a diagnostic debate”) for conference Figuring Addictions / Rethinking Consumption, Institute for Cultural Research, Lancaster, UK
- 2001 Speaker (“Governing impulses: Pathological gambling and the medicalization of the will”), Popular Culture Association annual meeting, Philadelphia
- 2001 Speaker (“The safety of risk: Women and gambling addiction in Las Vegas”) for panel “Engendering Risk,” Biennial Interdisciplinary Conference in Women’s Studies, Louisiana

- 2000 “Disappearing into the Machine”
- 1999 Speaker (“Machine Narratives”) for annual symposium, California Psychoanalytic Circle, San Francisco

Invited Panelist for Peer Book Events

- 2025 Organizer of book discussion panel for *Affect Ethnography: Exploring Performance and Narrative in the Creation of Unstories* by C. Giordano & G. Pierotti, NYU Institute for Public Knowledge (Oct)
- 2025 In conversation with Webb Keane, author of *Animals, Robots, Gods: Adventures in the Moral Imagination*, NYU Institute for Public Knowledge (March)
- 2023 Organizer and Panelist, with Faye Ginsburg, for book discussion of *In the Land of the Unreal: Virtual and Other Realities in Los Angeles* by Lisa Messeri, NYU Institute for Public Knowledge (Oct)
- 2023 In conversation with Melina Sherman, author of *How We Hurt: The Politics of Pain in the Opioid Epidemic*, NYU Institute for Public Knowledge (Oct)
- 2023 Organizer and discussant for books-in-conversation event *Meganets: How Digital Forces Beyond Our Control Commandeer Our Daily Lives and Inner Realities* (D. Auerbach) and *More than a Glitch: Confronting Race, Gender, and Ability Bias in Tech* (M. Broussard), NYU Institute for Public Knowledge (May)
- 2023 In conversation with Roberts Brubaker, author of *Hyperconnectivity and Its Discontents* by, NYU Institute for Public Knowledge (April)
- 2023 Organizer and moderator for event “The Platforming of Education” (with S. Kelkar and M. Fourcade), NYU Dept of Media, Culture, and Communication (March)
- 2022 Panelist for book discussion: *Neuromatic: A Particular History of Religion and the Brain* by John Modern, Religious Studies Department at Franklin and Marshall College (April)
- 2021 In conversation with Hannah Zeavin, author of *The Distance Cure*, NYU Center for the Humanities, *virtual* (Oct)
- 2021 Panelist for book launch: *Lives of Data* by Sandeep Mertia. Global Asia Webinar, NYU, *virtual* (April)
- 2019 Organizer and moderator for panel discussion of book *How We Became Our Data: A Genealogy of the Informational Person* by Colin Koopman, NYU Institute for Public Knowledge (April)
- 2019 Organizer and moderator for panel discussion of book *Counterproductive: Time Management in the Knowledge Economy* by Melissa Gregg, NYU Institute for Public Knowledge (March)
- 2015 Panelist for book launch: *Banking on Words* by Arjun Appadurai, NYU Institute for Public Knowledge (Dec)
- 2015 Panelist for book launch: *Pressed for Time* by Judy Wacjman, NYU Institute for Public

Knowledge (Nov)

Presentations at Professional Meetings

- 2023 “Sweet spots, pain points: digital gambling, machine learning, and the authentication of mood” (for panel Feeling by the Numbers: Emotions and Algorithmic Media, organizers J. Nagy & L. Zeitlan-Wu). Society for the History of Technology, special interest group SIGCIS (Sept)
- 2019 “Technologies of (self-)attention” (for panel Technologies of Attention (organizers N. Seaver & M. Pedersen). American Anthropological Association, Vancouver (Nov)
- 2019 Discussant for panel, Hoarding, Temporality, and Value: Regimes of Accumulation and Dispersal (organizers G. Peebles & S. Newell). American Anthropological Association, Vancouver (Nov)
- 2019 “TAP BUZZ ZAP: the attentional economy of haptic wearables” (for panel Attention! organizers N. Seaver, T. Karppi, R. Jablonsky). Society for the Social Study of Science, New Orleans (Sept)
- 2019 Discussant for panel Subjects Becoming Statistical Objects (organizers J. Cheney-Lippold & P. Kielty). Society for the Social Study of Science, New Orleans (Sept)
- 2019 Discussant for panel Becoming Otherwise: Techniques for the Better Self (organizers E. Vogel & S. Woolgar). Society for the Social Study of Science, New Orleans (Sept)
- 2018 “Adaptive gaming algorithms: from behavioral intelligence to behavioral ignorance” (for panel Artificial Ignorance, organizer K. Behar) Society for Literature, Science, and Arts, Toronto (Nov)
- 2017 “Mommy Tech: sensor technology and algorithmic care” (for panel The Matter of Sociality and the Clutter of Attachment, organizer A. Allison). American Anthropological Association, Washington, D.C. (Nov)
- 2017 “Sensor technology as a thermostat of the self” (for panel A Sense of Balance: Techniques and Technologies of Self-regulation, organizers N. Schüll & H. Mialet), Society for the Social Study of Science, Boston (Sept)
- 2016 “The waning of the self in self-tracking” (for panel: Everyday Analytics: The Politics and Practices of Self-monitoring, organizers C. Till and K. Weiner), Society for the Social Study of Science, Barcelona (August)
- 2015 “Personal data tracking as quantified self-care” (for panel New Histories of Medical Technology: Information, Infrastructure and Identity, organizer J. Greene). American Association of the History of Medicine, New Haven (May)
- 2014 “Data for life: Wearable technology and the design of self-care” (for panel Producing Digital Publics, organizers N. Schüll & J. Sherman), American Anthropological Association, Washington, D.C. (Nov)

- 2013 “Face-to-face to interface: Turning the Tables in Macau” (for panel Producing Digital Publics from Gaming to Crowdsourcing, organizer M. Gray). American Anthropological Association, Chicago (Nov)
- 2013 “You are your data” (for panel Algorithmic Living, organizer P. Sengers), Society for the Social Study of Science, San Diego (Oct)
- 2013 Discussant for panel Postphenomenological Perspectives on Self-tracking (organizer Y. Van Den Eede). Society for the Social Study of Science, San Diego (Oct)
- 2012 “Real-time customer tracking, data visualization, and market shaping,” (for panel Blueprints, Models, and Other Mediating Forms: Toward an Anthropology of Design, organizer T. Dan-Cohen). American Anthropological Association, San Francisco (Nov)
- 2012 “Personal Informatics and life as self-transformation” (for panel Technologies of the Self, organizer A. Pickering). Society for the Social Study of Science, Copenhagen (Oct)
- 2011 Panelist for Executive Session Collaborative Ethnography (coauthor C. Zaloom) American Anthropological Association, Montreal (Nov)
- 2010 “Neuroeconomists go to Washington” (coauthor C. Zaloom, for executive panel The Anthropology of Expertise, Society for Anthropology and Public Policy). American Anthropological Association, New Orleans (Nov)
- 2008 “A technological audit of video gambling,” (for panel The Prospect of Casino and Online Gambling in Massachusetts, organizer S. Movahedi), American Sociological Association, Boston (August)
- 2007 “Mapping addiction” (for panel Anthropologies of Addiction and Subjectivity, organizers W. Garriott & E. Raikhel). American Anthropological Association, Washington, D.C. (Nov)
- 2006 “Random Number Generators and the Enchantment of Technology” (for panel Calculative Agency in Human-Machine Assemblages, organizers H. Millet and N. Schüll). Society for the Social Study of Science, Vancouver (Nov)
- 2006 “Enchantment by design” (for panel Transgressing the Human Non-human Boundary, organizers L. Suchman & J. Fujimura). American Sociological Association, Montreal (August)
- 2005 “The pharmacological modulation of machine gambling” (for executive panel Cultures of Chemistry, organizer J. Jenkins). American Anthropological Association, San Francisco (Nov)
- 2004 “Vectors of techno-dependency in Las Vegas” (invited poster for session Technological Animal, organizers B. Latour & J. Tresch). Society for the Social Study of Science, Paris (Oct)
- 2004 “Modulating dependencies in Las Vegas” (for panel Intimate technologies: Modulating Chemical Selves, organizer N. Schüll), Society for the Social Study of Science, Paris (Oct)
- 2002 “Short-circuiting the human reward system.” American Anthropological Association, New Orleans (Nov)

- 2002 “The technological mediation of chance” (for panel Forecasting Loss, Forecasting Gain, organizers N. Schüll & C. Zaloom). Society for the Social Study of Science, Milwaukee (Oct)
- 2001 “Technologies of impulse management.” Society for the Social Study of Science, Cambridge (Oct)
- 2000 “Absent-minded bodies: Reflections on another kind of dualism” (for panel Dispossessions, organizers N. Schüll & A. Lakoff). American Anthropological Association, San Francisco (Nov)
- 1999 “Disappearing into the machine,” *Society for Medical Anthropology* annual meeting, San Francisco (Oct)

Session Organization for Professional Meetings

American Anthropological Association

- 2014 Producing digital publics (co-organizer, with J. Sherman). Washington, D.C. (Nov)
- 2022 Technologies of pleasure (co-organizer, with J. Fishman; Discussant A Allison). New Orleans (Nov)
- 2000 Dispossessions (co-organizer, with A. Lakoff; discussant M. Lambek). San Francisco (Nov)
- 1996 Virtual Worlds (appointed chair of panel by AAA committee), San Francisco (Nov)

Society for the Social Study of Science

- 2017 A sense of balance: technologies of self-regulation (co-organizer H. Mialet), Boston (Oct)
- 2013 Phenomenological perspectives on self-tracking (co-organizer Y. VanDenEede), San Diego (Oct)
- 2006 Calculative agency in human-machine assemblages (co-organizer H. Mialet), Vancouver (Oct)
- 2006 Human-animal worlds on camera (co-organizer R. Mayeri), Vancouver (Oct)
- 2005 Rethinking nonhuman agency through animal & machine (co-organizer E. Kohn), Pasadena (Oct)
- 2004 Intimate technologies: Modulating Chemical Selves (discussant A. Lovell), Paris (Oct)
- 2002 Forecasting loss, forecasting gain (co-organizer C. Zaloom), Milwaukee (Oct)

Professional Service

- Advisory Board, Anthropology of Technodiversity, European Research Council (2024-present)
- Advisory Board, Datafied Life, Dept of Communication, University of Copenhagen (2020-present)
- Advisory Board, European Research Commission project, “The Political Economy of Distraction in Digitized Denmark” (DISTRACT), Copenhagen Center for Social Data Science (2020-present)
- Editorial Committee, *Public Books* (2019-present)
- Advisory Board, Centre for Humane Technology, Stanford University (2018-present)
- Advisory Board, *Linn* journal (2018-present)
- Senior Fellow, Institute for Public Knowledge (2015–present)
- Editorial Board, *Somatosphere* (2012-2022)
- Academic Council, AI Now Institute (2017-2021)
- Editorial Board, *BioSocieties* (2013-2021)
- Editorial Board, *Cultural Anthropology* (2015-2018)

Peer Review for Academic Journals

Medical Anthropology Quarterly (2003); *Biosocieties* (2009, 2012, 2013 [2], 2014 [2], 2015, 2017); *Public Culture* (2012, 2020); *Social Studies of Science* (2013 [2]); *Cultural Anthropology* (2013, 2015, 2018, 2019, 2020, 2021, 2024); *Science, Technology, and Human Values* (2015); *New Media & Society* (2015, 2016); *Journal of Gambling Studies* (2016), *Capacious* (2016); *Journal of Cultural Economy* (2016, 2018); *Qualitative Inquiry* (2017); *Consumption Markets & Culture* (2018); *Performance Enhancement & Health* (2018); *Anthropological Quarterly* (2019, 2020); *Foucault Studies* (2019); *Information, Communication, & Society* (2019); *International Journal of Cultural Studies* (2019); *Technology and Society* (2019); *Convergence* (2020); *Sociological Review* (2021); *Big Data & Society* (2022); *Addiction* (2024)

Peer Review for Academic Book Presses

University of Chicago Press (2014, 2018, 2019, 2021); Pluto Press (2014, 2018); MIT Press (2015, 2016, 2017, 2018, 2019[2]); Polity Press (2015); Duke University Press (2017); Routledge (2017); NYU Press (2019); Columbia University Press (2018, 2019); Princeton University Press (2019, 2020); Palgrave-Macmillan (2020); University California Press (2022, 2023); University Cambridge Press (2023); Harvard University Press (2023); Columbia Global Reports (2024); Berghahn Books (2024)

Grants Proposal Reviewer:

National Science Foundation (2012)

Public Service: Keynotes and Workshops for Government and Policy Advocates

- 2024 Consultant to European Commission, European Centre for Algorithmic Transparency (May)
- 2023 Featured Speaker at Stop Predatory Gambling National Conference, Washington, DC (April)
- 2023 Featured Speaker for Amsterdam Gambling and Awareness Congress (Jan)
- 2018 Letter to support Washington Gambling Commission ruling on mobile gambling apps (Aug)
- 2017 Presenter at Florida State Legislature Forum on Commercial Gambling (Feb)
- 2016 Alberta Gaming and Liquor Commission Annual Responsible Gambling Symposium (Oct)
- 2016 Maryland Center of Excellence on Problem Gambling (May)
- 2016 Responsible Gambling Council, Discovery Conference, Toronto (April)
- 2014 - Member of Predatory Gambling Liability Project (a group of lawyers, academics, and public advocates developing a consumer protection case vs. gambling technology)
- 2013 Presenter at Massachusetts Gambling Commission Forum on Responsible Gaming (Oct)
- 2013 New York State Council on Alcoholism and Drug Dependence, Rochester (April)
- 2013 American Public Health Association, Boston (Nov)
- 2013 Gambling Research Lab, Waterloo (July)

- 2013 Massachusetts Council on Problem Gambling, Mount Auburn Hospital, Cambridge, June
- 2013 Ontario Problem Gambling Institute, Centre for Addiction & Mental Health, Toronto, June
- 2012- Expert Advisor, “Social and Economic Impacts of Gambling in Massachusetts”
(team led by R. Volberg, University of Mass Amherst)
- 2012 Advisor to Massachusetts Gambling Commission Research Subcommittee
- 2012 Ohio Department of Alcohol & Drug Addiction Services, Columbus (March)
- 2011 Speaker, National Council on Problem Gambling, Boston (July)
- 2010 Drafted an amendment to the 2012 Gambling Bill (passed into law as Statute 97)
- 2010 Advisor and on-screen contributor to CBS 60 minutes episode, “The Big Gamble”
- 2010 Advisor to the Massachusetts Gambling Commission on implementation of Statute 97
(requiring casinos to make their customer-tracking data available to researchers), 2010 –
- 2010 Keynote Address, New York State Council on Problem Gambling, Albany (March)
- 2010 New York State Regional Training Conference on Problem Gambling, Westchester (Aug)
- 2010 New York State Council on Alcoholism & Drug Dependence, Rochester (Sept)
- 2009 Delivered expert testimony on Governor’s Gambling Bill at Boston Statehouse (Oct)
- 2008 Alberta Gaming Research Institute, Banff, Canada (April)
- 2007 Delivered expert testimony at Boston Statehouse hearing on gambling addiction (Oct)
- 2007 Press conference on gambling expansion at National Press Club, Washington, D.C. (Oct)
- 2000 Speaker at National Council on Problem Gambling annual meeting, Philadelphia (July)
- 1996 Speaker at National Council on Problem Gambling annual meeting, Chicago (July)

Video Documentaries

- 2008 MACHINE GAMBLERS.
A series of two-minute audio-visual documentary portraits using
moving images and recorded interviews with gamblers.
- 2007 BUFFET: All You Can Eat Las Vegas.
Director and Producer. 30 min.
www.buffetmovie.com

Awards and Screenings

- Multiple screenings on PBS stations
- Port Townsend Film Festival, Rhode Island, 2007
- New York Food Film Festival 2007
- Society for Visual Anthropology, 2006 – **Best Short Film**
- Planet in Focus Festival, Toronto, CA 2006
- CineVegas Film Festival, Las Vegas, Nevada, 2006
- San Francisco Indie Docfest, California, 2006
- NewFilmmakers Festival at the Anthology Archives, New York, 2006
- Slow Food Film Festival, Arizona 2006

Southern California Film Festival, 2006
Roving Eye Documentary Film Festival, Rhode Island, 2005 – **Best Short Film**
Santa Fe Film Festival, New Mexico, 2005
Robert Wood Foundation National Headquarters, Princeton

1994 LA PROMESA.

Documents 1993 pilgrimage to San Lázaro in Rincón, Cuba.
Assistant Director and Co-Editor (Dir J. Ramos), 30 min.

Awards and Screenings

Margaret Mead International Film Festival, New York, 1995
17th International Festival of New Latin-American Cinema, Havana, Cuba, 1995
Southwestern Anthropological Association, San Francisco, 1995
American Anthropological Association, Washington DC, 1995
Latin American Studies Association, 1995 – **Award of Merit**

Press Appearances and Coverage (select)

Television & Documentary Film

- 2025 Guest Interview: *Tech Talk Media*, “Place Your Bets” (multi-part docuseries)
- 2025 Featured interview, *CNN*, *Terms of Service with Clare Duffy*
- 2024 Featured Interview: *Al Jazeera*, *Fault Lines with Jeremy Young*, “The Big Gamble,”
- 2023 Featured guest: *The Dr. Phil Show*, “For the Love of the Game”
- 2022 Featured Interview: “America Rolls the Dice with Online Gambling” Bloomberg Media
- 2022 Featured commentator on Esports harms, *NBC News Now*
- 2022 “Online gambling makes sports betting easier than ever,” *NBC Nightly News*
- 2021 “Money, Explained: Gambling,” *Netflix Documentary*
- 2021 “Slot machines,” *BBC News*, *50 Things That Made the Modern Economy*, Tim Hardford
- 2018 “The Time Thieves,” Cosima Dannoritzer, Polar Star Films (Spain)
- 2019 “Social Media’s Addictive Power is by Design,” RETRO REPORT, PBS
- 2019 “Tech Addiction and the Dark Art of Persuasive Design,” Ali Rae, Al Jazeera
- 2017 “The Fifth Estate: Gambling on Addiction,” CBC-TV
- 2017 “Adam Ruins Vacations,” *TruTV*
- 2017 “Life, Calibrated,” Explorer, National Geographic
- 2017 “Casino Capitalism,” On Contact, with Chris Hedges, *RT America*
- 2017 “Why Can’t We Stop Looking at our Phones?” *BBC world service*, *The Inquiry*
- 2017 “Slot Machines: Addiction by Design,” *The Agenda with Steve Paikin*, Toronto television
- 2016 Featured in *Ka-ching: Pokie Nation*, Looking Glass Picture, TVF International
- 2016 “What Makes You Click,” *Netherlands Public Television*

- 2015 “The machine zone and the future of gambling,” Antony Funnell, ABC Australia
- 2015 “Codes and Conspiracies: Las Vegas”
- 2014 “Addiction by Design,” *Spark, with Nora Young, CBC Radio*
- 2014 “You lost – Congratulations!” Global Mail
- 2011 “The Big Gamble,” *60 Minutes*

Radio & Podcasts

- 2024 “A mini casino in your pocket—how sport became a gambling product,” host Jennifer Leake, *Australia Broadcasting Corporation*
- 2024 *Ezra Klein Show*: Episode with Nate Silver (Addiction by Design as recommended book)
- 2024 *The Chris Hayes Show*, MSNBC: “Unpacking this moment in tech with Meredith Whittaker”
- 2024 *Ezra Klein Show*: “Your Mind is Being Fracked” with Graham Burnett (Addiction by Design as recommended book)
- 2023 *The Chris Hayes Show*, MSNBC: “Discussing TikTok’s uncertain future.”
- 2023 Featured guest on podcast “Bot Love,” Anna Oakes and Diego Senior, *Radiotopia*
- 2023 Featured interview on podcast *Land of the Giants*, “Dating Games”
- 2019 “What Happened in Vegas / Should’ve Stayed in Vegas,” Podcast Episodes 1 & 2, *Your Undivided Attention*, co-hosts Tristan Harris & Aza Raskin, Center for Humane Technology
- 2018 *ABC National Radio with Richard Aedy*: “Down & Under: Economics of Pokies in Australia.”
- 2018 *Trailblazers Podcast with Walter Isaacson*: “Jackpot”
- 2017 *Tricky Podcast*, Inaugural episode, with Heather Chaplin: “Attentional Serfdom”
- 2017 *BBC Radio 4*, *Insatiable Podcast*, Series 12: “The Digital Human.”
- 2017 *Maximum Fun*: “Adams Ruins Everything: Podcast, episode 35.”
- 2017 *CBC Radio, Spark*: “Nudge, nudge, wink, wink: The science of behavioral design.”
- 2016 *Between Worlds with Mike Walsh, Soundcloud*: “Natasha Schull on addiction, ludic loops and why smartphones are mobile ‘Skinner boxes.’”
- 2015 *Wisconsin Public Radio, To the Best of Our Knowledge*: “The Quantified Self.”
- 2016 *WNYC, Note to Self*: “Your Quantified Body, Your Quantified Self.”
- 2014 *Public Radio Intl, Innovation Hub*: “Even when you're losing, slots boost your morale.”
- 2014 *NPR*: “Stuck in the machine zone: Your sweet tooth for Candy Crush.”
- 2013 *99% Invisible with Roland Mars*: “No-armed bandit.”
- 2013 *WNYC, The Leonard Lopate Show*: “Please explain: The science of gambling addiction.”
- 2012 *KNPR Las Vegas*: “The machine zone.”
- 2009 *WNYC*: “Studio 360: Slots.”

Print Press

- 2024 *The Guardian* (Rachel Hall): “Are dating apps fueling addiction? Lawsuit against Tinder, Hinge and Match claims so”

- 2024 *Vox* (Adam Gates Estes): “Our phones don’t have to make us miserable: What makes social media better for kids would make phones better for everyone”
- 2024 *The Observer, Sunday Guardian* (Laura Spinney): “Do dating apps really help us find our soulmate?”
- 2024 *Undark* (Elizabeth Svoboda): “Decoding the Reign of the Algorithm”
- 2023 *The Verge* (Adi Robertson) “The Verge’s favorite books from 2023”
- 2023 *Business Insider* (Jessica Lucas): “She spent her inheritance on TikTok Live streamers.”
- 2023 *The Toronto Star* (Naomi Davies): “Breaking free of Tik Tok's grasp?”
- 2023 *The Cut* (Sangeeta Singh-Kurtz): “How Tinder Changed Everything.”
- 2022 *New York Times*, Michelle Goldberg Opinion: “Here’s Hoping Elon Musk Destroys Twitter.”
- 2022 *Evening Standard* (Hattie Crisell): “How dating apps rewired our brains forever.”
- 2022 *Bloomberg* (Peter Robison) “DraftKings Sportsbook Aims to Hook MLB Fans.”
- 2022 *Financial Times* (Madison Darbyshire): “Why young investors are not ready to give up on risk.”
- 2022 *Forbes* (Will Yakowicz): “Slot machines bring in billions, so why are casinos removing them?”
- 2022 *The Economist, Tech Quarterly* (Slavea Chankova): “Measuring Up: The Quantified Self.”
- 2022 *New York Magazine* (Michelle Santiago): “Because your algorithm says so.”
- 2022 *Psychology Today* (Liraz Margalit): “Principles from casinos applied to your cell phone.”
- 2021 *The New Yorker* (Sheelah Kolhatkar): “Robinhood’s Big Gamble: In eliminating barriers to investing in the stock market, is the app democratizing finance or encouraging risky behavior?”
- 2021 *Financial Times* (Madison Darbyshire): “Traders phone gambling helplines as broker apps spread.”
- 2021 *Mother Jones* (Hannah Levintova) “How a stock app turns young investors into Wall Street profits.”
- 2020 *Wall Street Journal* (Jason Zweig): “How Robinhood is Shaking up the Brokerage Industry”
- 2019 *Psychologie Heute* (Jochen Metzger): “Spieler sind in einer Trance”
- 2019 *The Guardian* (Richard Seymour): “The machine always wins: addiction to social media.”
- 2019 *ProPublica Illinois and WBEZ Chicago* (Jason Grotto et al) “How Has the ‘Crack Cocaine of Gambling’ Affected Illinois?”
- 2019 *The Outline* (Kevin Littman-Navaro): “Interactive sports broadcasts are like home slot machines.”
- 2018 *The Guardian* (Martha Busby): “Social media copies gambling methods ‘to create cravings.’”
- 2017 *Daily Beast* (Zachary Siegal): “Love in a Time of Tech: Your Brain on Dating Apps”
- 2017 *CNET France* (Fabien Soyecz): “Accros du smartphone: comment décrocher sans tout couper?”
- 2017 *Huffington Post* (Ellen Lee): “Kids are hooked on technology. What can be done?”
- 2017 *The Globe & Mail* (Adriana Barton): “Tracking down the root of our self-tracking obsession.”
- 2017 *The Guardian* (Adam Alter): “How technology gets us hooked.”
- 2017 *Gambling Insider* Oliver Lovat): “Emotional architecture: Winning the jackpot every time.”
- 2017 *The Telegram* (Russell Wangersky): “Guess who’s really pushing the buttons?”
- 2017 *Nautilus* (Simon Parkin): “How Designers Engineer Luck Into Video Games.”
- 2016 *Balkan Insight* (Diana Mesesan): “Romanian Roulette.”

- 2016 *New York Times* (Daniel Zender): “Australia Has a Serious Gambling Problem.”
- 2016 *Vice* (Leon Dische Becker): “This App Is Like Uber but for Unlicensed Therapists.”
- 2016 *The Atlantic*: “How Casinos Enable Gambling Addicts.”
- 2016 *Australian Financial Review* (Ian Leslie): “The science behind apps you can’t stop using.”
- 2016 *ARA Bogota* (Cristina Calderer): “Què té la tecnologia que enganxa?”
- 2016 *Nautilus* (Maia Szalavitz): “Addicted to Anticipation.”
- 2016 *Altreconomia* (Marco Dari Mattiacci): “Quell’azzardo del “Gioco Responsabile.”
- 2016 *Clarín.com* (Facundo Manes): “Ganarle a la ludopatía.”
- 2016 *Huffington Post* (Tristan Harris): “How Technology Hijacks People's Minds.”
- 2016 *Commonweal* (Leah Libresco): “Two Books on Addiction & Acedia.”
- 2016 *Boston Globe* (Sean Murphy): “Casino’s online slots mislead by being easier to win.”
- 2016 *Nautilus* (Aziz Ansari & Eric Klinenberg): “She’ll Text Me, She’ll Text Me Not: The science of waiting in modern courtship.”
- 2016 *The Debrief* (Sophie Wilkinson): “Why We Hate Follow People On Instagram.”
- 2015 *The Guardian* (Michael Safi): “Documentary reveals what makes slots so addictive.”
- 2015 *Forbes* (Michael Thomsen): “Collapse of Authenticity Helped DraftKings make more \$.”
- 2015 *New York Times* (George Johnson): Gamblers, Scientists & the Mysterious Hot Hand.”
- 2015 *Aeon* (Michael Schulson): “Websites designed for compulsion, even addiction.”
- 2015 *VOX* (Julia Belluz): “Apple Watch won’t make you healthier.”
- 2015 *BBC News* (Ian Hardy): “Losing focus: Why tech is getting in the way of work.”
- 2015 *NYT’s Sunday Business* (Natasha Singer): “Technology That Prods You to Take Action.”
- 2015 *InternetActu.net* (Hubert Guillaud): “Comment remédier à l’anxiété de la mesure?”
- 2015 *Boston Globe*: “Aziz Ansari gets help from MIT professor on book.”
- 2015 *Christian Science Monitor* (Evan Selinger): “Inside the Casino, the house is always watching.”
- 2015 *Ethnography Matters* (Rachelle Annechino): “The Addiction Algorithm.”
- 2015 *Vice* (David Cox): “New Technology Is Making Gambling Even More Addictive.”
- 2015 *Verge* (Andrew Thompson): “Engineers of addiction.”
- 2015 *NYT’s Sunday Business* (Natasha Singer): “Can’t put down your device? That’s by design.”
- 2015 *BuzzFeed News* (Anne Helen Petersen): “Big Mother Is Watching You.”
- 2014 *VOX* (Brad Plumer): “How slot machines get you to spend more money.”
- 2014 *The New York Times* (Barbara Dafoe Whitehead): “Gaming the poor.”
- 2014 *NewStatesman* (Ian Leslie): “Addiction as Art.”
- 2014 *Nautilus* (Tom Vanderbilt) “The Pleasure and Pain of Speed.”
- 2014 *New Scientist* (Doug Heaven): “Obsession engineers: Mind control the Candy Crush way.”
- 2014 *Financial Times* (Tim Hartford): “Casinos’ worrying knack for consumer manipulation.”

- 2014 RWJF Scholar Profile: “From slot machines to personal health tracking tools.”
- 2013 *The New York Times* (Robert Frank): “In New York casino vote, a dance with temptation.”
- 2013 *The New York Times* (Randall Stross): “Slots raise our hopes, even when we’re losing.”
- 2013 *The Atlantic* (Alexis Madrigal): “Facebook machine zone.”
- 2013 *The Guardian* (Tom Vanderbilt): “A lose-lose situation.”
- 2013 *BBC Online*: “Quantified self: Tech-based route to better life?”
- 2012 *The Financial Times* (Christopher Caldwell): “Technology turns the tables on punters.”
- 2012 *Public Books* (Laura Norén): “Can objects be evil?”
- 2012 *MIT News* (Peter Dizikes): “Betting their bottom dollar.”
- 2012 *Robert Wood Johnson Foundation Newsletter*: “Caught in the gambling zone.”
- 2010 *Financial Times* (Christopher Caldwell): “Games that prey on the mind.”
- 2009 *Las Vegas Sun* (Liz Benston): “Are games partly to blame for addiction?”
- 2009 *Philadelphia Citypaper*: “How slots are secretly designed.”
- 2009 *Boston Globe*: “Glitzy video slots are particular addiction risk.”
- 2009 *MIT Tech Review*: “Going for broke.”
- 2009 *Chicago Tribune*: “Against legalizing video poker.”
- 2009 *Chicago Daily Herald*: “Video poker slammed.”
- 2008 *MIT Spectrum*: “The casino’s ideal customers.”
- 2008 *Salon* (Erica Strickland): “Gambling with science.”
- 2007 *Capital Gazette*: “Gamblers could be hooked on slots.”
- 2007 *Las Vegas Review Journal*: “Rise of Slot Machines Decried.”

Grants (select)

- 2014– Values-In-Design (VID) Council for Future Internet Architectures (National Science Foundation EAGER project led by H. Nissenbaum & F. Brunton), 2014-2016
- 2008 Teaching and Learning Award, MIT School of Humanities and Social Sciences. For development of course “Neuroscience and Society.” 2008, \$27,566.48
- 2007– Principal Investigator, “Neuroeconomics: From Synapse to Society.” National Science Foundation Research Grant (Co-PI Caitlin Zaloom), 2007-2009, \$242,000
- 2005 Institute for Social and Economic Research and Policy, Columbia University. Seed grant for development of NSF Proposal “Neuroeconomics: From Synapse to Society.” 2005, \$3,500
- 2005 Communications Opportunity Mini-Grant, Robert Wood Johnson Foundation. Completion funds for documentary film “BUFFET.” 2005, \$8,000
- 2005 Health & Society Scholar Program Mini-Grant, Columbia University, to develop educational website for documentary film “BUFFET” 2005, \$2,900
- 2004 Center for Urban Research, Columbia University. Film production funds. 2004, \$5,000